

**Registration Open: Monday 5:00 - 7:00 pm & Tuesday 8:00 - 10:00 am**

## Day 1 • Sustainability Foundations

Tuesday, April 16, 2024

### Opening Plenary Session

10:00 am - 11:30 am - **Grand Ballroom AB**

#### Opening Welcome

Lisa Renee Holderby-Fox, CHW, Lesley Wolf, Sherri Ohly, **envision** Equity

#### From the Moment to the Movement

Denise Octavia Smith, CHW, National Association of Community Health Workers

This keynote address features Denise Octavia Smith, the Executive Director of the National Association of Community Health Workers (NACHW). Denise will emphasize the importance of leveraging this moment to advance the CHW workforce sustainability movement. She will delve into the concept of CHW workforce sustainability, grounding the discussion in the authentic voice of the CHW workforce.

#### Federal Insights on CHW Sustainability

Dr. Karen Hacker, Centers for Disease Control & Prevention  
Georgia Simpson, Office of the Assistant Secretary for Health (OASH)

During this plenary session, we will hear from Dr. Karen Hacker, Director for CDC's National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP) and Ms. Georgia Simpson, Regional Minority Health Analyst in the Office of the Assistant Secretary for Health (OASH), Region 1 – New England. They will provide federal insights on CHW sustainability, including considerations around how the federal government can support the growth and sustainability of the community-based workforce.

### CCR-2109 Team Poster Session #1

11:45 am - 12:30 pm - **Grand Ballroom C**

Click [here](#) for a list of poster presenters

### Lunch & Plenary Session

12:45 pm - 2:15 pm - **Grand Ballroom AB**

#### Equitable Partnerships Between CHWs and Non-CHW Researchers

Dr. Ashley Wennerstrom and Catherine Haywood, CHW, Louisiana Community Health Outreach Network

This presentation will feature the work of a CHW and a non-CHW researcher who have collaborated since 2010 on CHW workforce development, research, and policy. Presenters will share how they have developed research on topics of community importance, collected CHW workforce data, shared data with the CHW community, and used data to inform state policy. The presentation will feature lessons learned for CHWs and non-CHW researchers who are entering into or developing research partnerships.

#### CCR Special Studies: CHW Referrals to Health & Social Services; CHW Integration into Orgs & Care Teams

Keara Rodela, CHW, MPH, Tabeth Jiri, DrPH, Pennie Jewel, CHW, Mary-Ellen Brown, MSW, MPA, PhD; Victoria Adewumi, MA, CHW, MPH

As part of the CCR national evaluation, CDC and the CCR-Evaluation and Technical Assistance (ETA) partners, Arizona State University (ASU) and the Washington State Evaluation Partnership (WSEP), are conducting five special evaluation studies to assess CCR program effectiveness. In this plenary, ASU and WSEP will present the results of the first two special studies: 1) Effectiveness of CHW referrals to health and social services and 2) CHW Integration into organizations and care teams.

Day 1 - Tuesday, April 16, 2024

## Breakout Workshops #1

2:30 pm - 3:30 pm

### Partnerships for Sustainability - CHWs, CHRs and Promotores

**Meeting Room 10**

CCR-2109 Recipients: Arizona Healthcare Cost Containment

The CHW workforce includes CHRs, CHWs, and promotores. Each segment of the workforce faces challenges to sustain the work. These challenges have created opportunities for successful partnerships and collaborations to build power. During this workshop attendees will hear successful strategies and examples of successful partnerships to secure funding, develop policies, and support CHWs, CHRs, and promotores leadership development to increase opportunities for sustainability.

### Involving CHWs in Evaluation and Using Evaluation Data for Sustainability

**Meeting Room 11**

CCR-2109 Recipients: United American Indian Involvement, Cabarrus County, NC, The Institute for Public Health Innovation

Join us for a workshop focusing on training CHWs in data collection methods, such as conducting focus groups, and their subsequent involvement in interpreting and utilizing the gathered data. Co-panelists will share insights and inspiration from their experiences in training and engaging CHWs in evaluation work. The session will help participants understand the pivotal role of CHWs in evaluation processes, learn practical strategies for meaningful CHW engagement, and explore ways to utilize evaluation data to enhance program sustainability and community advocacy efforts.

### CHWs Leading Local/State Efforts to Promote Equity

*\*Interpretation Available*

**Meeting Room 12**

CCR-2109 Recipients: Wisconsin Department of Health Services, Sonoma County Health Services Department, St. Louis County

CHWs prioritize achieving equity in their communities while fostering sustainability within their workforce. Recognizing the increasing demand for CHWs, it's imperative to emphasize the importance of sustainability for the workforce, which led CHWs and Allies to focus on establishing CHW coalitions / networks / associations by building CHW capacity and strengthening CHW Leadership. This workshop will provide insights from 2109 programs on how local and state-level initiatives have contributed to the growth and impact of CHWs.

### CHWs as Mentors and Leaders

**Birch Ballroom**

CCR-2109 Recipients: Institute for Public Health Innovation, Virginia, Lane County, Oregon

CHW leadership is a key ingredient for sustainability. Creating opportunities for and supporting CHWs as leaders is needed across programs and organizations. Whether you are a CHW or Ally, this workshop will uplift your role to support sustainability by mentoring and nurturing CHW leadership. During this workshop, both CHWs and CHW mentors will share strategies to enhance and maximize CHW leadership skills, including CHWs as mentors to sustain the workforce. The presenters will share strategies to enhance CHW leadership skills and personal examples of CHW leadership in action.

### Inclusivity to Sustain the CHW Workforce

**Maple Ballroom**

CCR-2109 Recipients: Hawaii Department of Health, Mobile County, Alabama, Center for Community Health Alignment

Life experience and unique connections to communities have led to CHWs being one of the most diverse workforces in public health. Traditional strategies for recruitment and retention of CHWs may not always yield the best results. This workshop will highlight the diversity of the CHW workforce with a focus on recruiting & retaining men, CHWs in urban and rural communities, and members of the LGBTQ+ community. Thoughtful strategies for hiring, retention and leadership development as well as success stories will be shared during the session.

### Intro to Financial Sustainability Options

*\*Interpretation Available*

**Cedar Ballroom**

envision

Join us for an informative session where participants will gain a foundational understanding of the various funding sources available for CHWs and CHW programs, along with associated terminology. Through a high-level overview, attendees will explore the diverse landscape of funding options, including Medicaid, Medicare, internal financing, and braided and blended funding with insights into the pivotal leadership role that CHWs play in developing CHW financing strategy. The session will also include a brief exploration of Envision's CHW Financial Sustainability Toolkit, offering practical tools and resources to support you and your team in building a CHW sustainability plan.

Day 1 - Tuesday, April 16, 2024

## Breakout Workshops #2

3:45 pm - 4:45 pm

### Empowering Community Health Workers through an Intersectional Health Equity Framework

**Meeting Room 10**

Centers for Disease Control and Prevention and CCR-2109 Recipient: Doña Ana County, New Mexico

CHWs work with people navigating multiple and often inequitable systems that impact their health and well-being. In this interactive workshop, a team from CDC will explain the CCR Intersectional Health Equity framework, and CHWs and allies will share examples from their grant activities and describe how they are using this tool for program planning. The presentation will highlight CHWs' vital roles in advancing health equity, including understanding the root causes of inequities, recognizing institutional powers, addressing social determinants, and promoting individual health knowledge and behaviors. Then, participants will work together to define and discuss CHWs' work across the framework.

### Using CHW Common Indicators to Promote Sustainability

*\*Interpretation Available*

**Maple Ballroom**

CHW Center for Research and Evaluation (CHW CRE)  
CCR-2109 Recipients: St. Louis County, Missouri

The CHW Common Indicators are process and outcome measures for CHW practice that were developed with and by CHWs, based on the conditions they need for success and the outcomes that they are uniquely positioned to achieve. When applied, the indicators can contribute to all three pillars of CHW sustainability: 1) Sustainability of the CHWs themselves (their wellbeing); 2) Sustainability of CHW programs; and 3) Sustainability of the CHW workforce. In this interactive workshop, presenters will provide background on the indicators, and then describe how the indicators have been used to promote CHW sustainability on the ground in St. Louis. They will share case studies of how the indicators contribute to each pillar of CHW sustainability. Finally, they will facilitate discussion about how participants can integrate the Common Indicators into their own evaluation plans to increase sustainability.

### State, Local, and Tribal Health Departments as CHW Allies

**Meeting Room 12**

CCR-2109 Recipients: Wisconsin Department of Health Services, Rhode Island Department of Health, and Albuquerque Area Indian Health Board.

Step into the world of CHW allyship with us as we bring together CHW and ally voices from diverse 2109 projects. Through engaging stories and real-life examples, attendees will gain insights into the essence of CHW allyship. Explore how these organizations have collaborated with CHWs to support leadership development, enact systemic changes to integrate CHWs, and forge strong alliances. From their journey to becoming allies to their ongoing commitment to improvement, attendees will discover the transformative power of true allyship. Don't miss this chance to gather insights from strong CHW and ally collaborations, empowering attendees to cultivate impactful allyship within their communities.

### Strategic Decision Making Using a Power Map

**Cedar Ballroom**

envision  
CCR-2109 Recipients: Hawaii Department of Health

Join us for an exciting session on how to recognize, evaluate, and grow your power and influence around any goal! Attendees will learn how to create a power map, determine next steps, and discover how power mapping can create a path to advancing CHW workforce sustainability. Hear Hawaii's story of using power mapping for Medicaid expansion and how identifying and strategically building key relationships can drive success. Plus, roll up your sleeves and work with coaches to give power mapping a try yourself. Don't miss this chance to unleash the potential of power mapping!

### Innovative Strategies for the CHW Workforce: Coloring Outside the Lines for Sustainability

**Meeting Room 11**

CCR-2109 Recipients: Rhode Island Department of Health, Institute for Public Health Innovation, St. Louis County, Ohio Department of Health

The session will highlight a panel of recipients that received demonstration grant funding to address policy, systems, or environmental changes to further train, deploy, and engage CHWs to respond to COVID-19, address health disparities exacerbated by COVID-19, and create resilient communities better prepared to respond to future public health crises. Summit attendees will learn how states identified and tested sustainable financing models; how states tested and piloted methods of strengthening the CHW workforce and infrastructure; and how equity data mapping was used to enhance the CHW workforce to address communities most affected by COVID-19.

Day 1 - Tuesday, April 16, 2024 • Breakout Workshops #2, 3:45 pm - 4:45 pm

**Getting to Know the NACHW Policy Platform**

*\*Interpretation Available*

**Birch Ballroom**

National Association of Community Health Workers

This workshop aims to deepen participants' understanding of the National Association of Community Health Workers (NACHW) Policy Platform, its origins, and the crucial role of CHW leadership and input in NACHW's policy work. The session will delve into NACHW's current policy focus, including initiatives like the CHW Access Act, and explore potential policy opportunities. Participants will also learn about NACHW's approach to policy work through its resource center, workgroups, and policy committee, highlighting lessons learned from Hill Day and CHW Awareness Week. This will be a great opportunity to get to know NACHW and connect your sustainability work to their national efforts to promote and sustain the CHW workforce!

**Paving Our Own Way: Development of the Envision CHW Council Charter**

**Terrace Room East**

envision CHW Council

In this session, the Envision CHW Council will discuss how creating a CHW Council Charter provided role clarity and elevated CHW voice and leadership in Envision's work. Council members will discuss the vision for the gathering of a national CHW Council at the start of Envision, why there was a need to operationalize work through the writing of a Charter in Year 2 of the grant, and the collaborative process of writing and revising the Charter. The Council will provide a Charter template for organizations looking to expand CHW leadership. Council members will also discuss the role of allies in uplifting CHW leadership, and how integral CHW leadership is to CHW sustainability.

**CCR-2109 Team Poster Session #2**

5:00 pm - 5:45 pm - **Grand Ballroom C**

Click [here](#) for a list of poster presenters

**Day 2 • Sustainability Planning**

Wednesday, April 17, 2024

**Opening Plenary Session**

9:00 am - 10:00 am - **Grand Ballroom AB**

**Beyond Short Term Funding: CHW Financial Sustainability**

CCR-2109 Recipients: Kansas Department of Health and Environment and Harris County, Texas, Tim McNeil, and Carl Rush

Join us for a thought-provoking panel discussion where an esteemed lineup of experts will delve into the complexities of CHW financial sustainability. Attendees will gain insights into how and why of implementing CHW financing policies, the essential features CHWs must consider, and notable initiatives across various states. Discover practical strategies for integrating CHWs into health department budgets, leveraging Medicaid and Medicare fiscal approaches, and braiding funding. Don't miss this opportunity to explore pathways to sustainable CHW financing and elevate community health initiatives.

**CCR-2109 Team Poster Session #3**

10:15 am - 11:00 am - **Grand Ballroom C**

Click [here](#) for a list of poster presenters

Day 2 - Wednesday, April 17, 2024

## Breakout Workshops #1

11:15 am - 12:15 pm

### Exploring the New Medicare Rule

#### Terrace Room West

Tim McNeil

CCR-2109 Recipient: Louisiana Department of Health

Delve into the intricacies of the new Medicare Physician Fee Schedule Rule for providing services for health-related social needs including its implications for Community Health Worker (CHW) reimbursement, with acclaimed national subject matter expert Tim McNeil. Participants will gain invaluable insights from a real-world example presented by a CCR-2109 recipient as they are beginning to explore implementation. In this enlightening session, participants will begin to learn how to navigate the complexities of Medicare's latest regulations and explore avenues and workflows for CHW reimbursement. Through engaging discussions, attendees will uncover practical strategies to navigate this evolving landscape effectively.

### Funding CHWs through Medicaid Reimbursement

#### Meeting Room 1

Carl Rush

CCR-2109 Recipient: Kentucky Department of Health

Join our workshop with national subject matter expert Carl Rush to explore how to establish Medicaid reimbursement for CHWs and its impact on the CHW workforce. Drawing from real-world experiences, we'll spotlight Kentucky's journey, where collaboration with CHW leaders and strategic partnerships paved the way for establishing Medicaid reimbursement. Gain practical insights into their process, plans, and lessons learned. With a focus on CHW leadership and relationship building, participants will uncover key strategies for success in driving Medicaid reimbursement initiatives in their state.

### Securing and Integrating Funding for CHW Programs

*\*Interpretation Available*

#### Meeting Room 12

CCR-2109 Recipients: Harris County Public Health (HCPH), Texas, County of San Diego Health and Human Services (HHSA), California

Explore sustaining CHW positions through integration with grants and budgets from CCR-2109 recipients in the states of California and Texas. 2109 recipients will showcase practical integration strategies for operationalizing a centralized approach within a local health department with consistent practices and messaging and journeys in the integration of a CHW workforce as a new role in local government. The session will highlight the work of CHWs with an equity and community-centered approach to strengthen the reach to priority communities. Join us for an informative session on practical strategies and learn more from the unique journey of each state.

### Approaches to Braided and Blended Funding

#### Meeting Room 11

CCR-2109 Recipients: Kansas Department of Health and Environment and Ohio Department of Health

Explore innovative strategies for braided and blended funding to support CHW positions in clinical and community settings. Recipients will showcase the Pathways Community HUB model, fostering collaboration between care coordination agencies, and integrating CHWs into clinical settings with support from the MARC CHW sustainability toolkit. Discover how these approaches blend funding streams to support CHW roles effectively. Attendees will gain practical knowledge on navigating funding complexities, maximizing resources, and moving towards sustainability. Join us for a dynamic session where best practices and actionable insights converge to elevate CHW initiatives and improve community health outcomes.

### Crossing the Bridge Now: Proactively Aligning National Funding Strategies

#### Meeting Room 10

National Network of Public Health Institutes (NNPHI)  
CCR-2109 Recipient: Wisconsin Chronic Disease Prevention Unit

Through a brief overview of the CDC's public health infrastructure grant, representatives from the National Network of Public Health Institutes (NNPHI) and the Wisconsin Chronic Disease Prevention Unit will provide examples of the innovative approaches they have implemented within their department. Attendees will engage in conversation and make steps towards increasing the sustainability of their programs to advance the CHW workforce and amplify CHW voices throughout national efforts. This time will provide an opportunity for interactive discussion and resource sharing among speakers and participants.

Day 2 - Wednesday, April 17, 2024 • Breakout Workshops #1, 11:15 am - 12:15 am

**Using Unified Messaging to Connect with Your Audience**

**Meeting Room 2**

**envision** Equity  
CCR-2109 Recipients: Rhode Island Department of Health

Join us for a hands-on session exploring the power of unified messaging to support and sustain the CHW workforce. Participants will learn how to influence decision makers and grow CHW allyship by creating effective narratives with a message box and will practice crafting their own. Gain insights from Rhode Island's experience in implementing message boxes and discover their impact on CHW leadership development. Don't miss this opportunity to enhance your strategic communication skills.

**Using Digital Media to Promote CHW Sustainability Part 1: Overview of Methods & Examples from the Field**

**Terrace Room East**

2110 Project: Arizona State University  
CCR-2109 Recipients: Allegheny County, Austin/Travis County Public Health

By the end of this session, participants will have a broad vision for how digital media can be used in methods such as Digital Storytelling and Photovoice, and how Photovoice is being applied by 2109 recipients Allegheny County and Austin/Travis County, especially as it relates to promoting sustainability for CHWs and CHW programs. This is Part 1 of a two-part series. Participants attending the Part 2 workshop (after lunch) will work together in teams of at least 2 to create their own Photovoice project, which may be shared out to all participants of the summit. *Please note: teams attending Part 2 must include at least 1 participant who attended this Part 1 session.*

**Telling a Story Using Data: Lessons from 2109s**

*\*Interpretation Available*

**Cedar Ballroom**

2110 Project: Washington State Evaluation Partnership  
CCR-2109 Recipients: Municipality of Canovanas Puerto Rico, Oklahoma Department of Health

This session explores using data to craft compelling narratives for conveying progress and achievements to diverse audiences. It showcases the work of two 2109 sites as impactful examples. Canóvanas, Puerto Rico will describe how data identified needs and forged the path of their program. Oklahoma will present techniques for using data dashboards and infographics in storytelling that, when tailored to respective audiences, has greatly advanced sustainability. This session emphasizes use of CCR performance measure dashboards and the importance of programs continuing to monitor key measures like COVID-19 data and CHW workforce trends into the future.

*Note: Please bring your phone or computer with headphones if you need interpretation from Spanish to English. Presenters in this lively bilingual session will share in their native languages (English/Spanish).*

**Lunch & Plenary Session**

12:30 pm - 1:30 pm - **Grand Ballroom AB**

**Spoken Word**

Dove Dupree, National Spoken Word Artist

Dove Dupree is a poet, music artist, actor, youth advocate, business owner and much more. He started writing raps at the early age of 7. Just like in his life, his goal in his music and poetry is to impact, inspire and all the good things in between. He incorporates music, rap and media into the subjects his students are learning to help them creatively retain information and have fun while doing it. Dove Dupree also leads workshops across the country's colleges, conferences and churches and more, while managing to blend spoken word and audience dialogue together on topics such as faith, mental health, and social justice issues. He has won countless team and individual poetry slams across the country since entering the slam poetry scene in 2014.

Day 2 - Wednesday, April 17, 2024

## Team Time Workshops

1:45 pm - 3:45 pm

### Using the Financial Sustainability Toolkit

*\*Interpretation Available*

**Grand Ballroom C**

**envision** Equity

Join us for a dynamic workshop focused on utilizing Envision's CHW Financial Sustainability Toolkit, designed to support CCR-2109 recipients in achieving their sustainability goals for CHWs. Guided by the Envision team and subject matter experts, teams will engage in hands-on activities to craft CHW sustainability plans. Whether teams are just starting or deeply engaged in CHW workforce sustainability efforts, the toolkit's exercises will guide them in selecting optimal strategies aligned with CHW sustainability goals. Don't miss this opportunity for dedicated team time to advance CHW financial sustainability. *\*This workshop is designed for teams of two or more to collaborate on the CHW Financial Sustainability Toolkit. To make the most of this time, review the [video](#) description and [pdf](#) of the toolkit provided in advance of the summit.*

### CHR Integration into Public Health Emergency Preparedness & Response and Vaccine Deployment

*\*Interpretation Available*

**Meeting Room 11**

CCR-2109 Recipients: Arizona Healthcare Cost Containment

This presentation will focus on a best practice guide to ensure integration of Community Health Representatives (CHRs) into emergency preparedness and response efforts, and vaccine deployment. Presenters will provide insight into how CHRs have assisted in Public Health Emergency Preparedness and Vaccine Deployment efforts. This guide is specifically intended for Tribal Emergency Management Coordinators and Community Health (CHR) Program leadership and teams, offering comprehensive guidance on effectively navigating conversations and enhancing the integration of CHRs within emergency response systems.

### Telling a Story Using Data: Crafting Compelling Narratives for Impact

**Cedar Ballroom**

2110 Project: Washington State Evaluation Partnership

Using worksheets to help with peer learning and technical support, this workshop will emphasize how to use data to create a captivating story. The workshop will go deeper into the ways that data from your program may be used to successfully communicate accomplishments and progress to a range of audiences. If you want to talk more about strategies to use data, dashboards, and infographics in storytelling, stop by. With real-world examples, this team time seeks to offer useful advice and resources for using data analysis to successfully communicate your program's narrative. *Note: There will be both monolingual and bilingual speakers of English and Spanish throughout this session.*

### Using Digital Media to Promote CHW Sustainability Part 2\*: Hands-on Team Time to Create a Photovoice Project

**Terrace Room East**

2110 Project: Arizona State University

By the end of this workshop, participants in teams of least two (including at least one who attended Part 1 and at least 1 CHW) will learn one way to collect and synthesize data to promote sustainability for CHW programs/the CHW workforce, apply Photovoice as a practical strategy (as one participatory qualitative method/process/practice), being used by other 2109 recipients, and create one "mock" Photovoice project with hands-on time and technical assistance from session leads.

*\*This is Part 2 of a two-part series. Attendees interested in attending Part 2 should complete [pre-work \(reviewing the Photo 101 slide deck and Photovoice action plan\)](#) prior to the summit.*

## Come and Go Self-Care Sessions

4:00 pm - 5:00 pm

### Games and Snacks

**Terrace Room West**

### Guided Relaxation

**Meeting Room 1**

### Arts & Crafts:

**Collaborative Quilt Making**

**Meeting Room 3**

### Zumba

**Meeting Room 12**

### Dance Party

**Meeting Room 10**

# Day 3 • Growing the CHW Sustainability Movement

Thursday, April 18, 2024

## Opening Plenary Session

9:00 am - 10:00 am - **Grand Ballroom AB**

### CHW Movement Building

Partners in Health

CCR-2109 Recipients: North Carolina Health Department, North Carolina CHW Association

Join us for a discussion with the North Carolina Department of Health and Human Services, the North Carolina CHW Association and Partners In Health to explore the pivotal role CHWs play in educating decision makers to drive transformative change and advance the sustainability of CHW programs. Through real-world examples, we will delve into the concept of educating decision-makers, exploring its meaning, potential strategies, and overarching importance in promoting CHW initiatives.

## Breakout Workshops #1

10:15 am - 11:45 pm

### Engaging with Decision Makers

*\*Interpretation Available*

**Grand Ballroom C**

**envision** Equity

Partners in Health

CCR-2109 Recipients: North Carolina Health Department, North Carolina CHW Association

In this interactive workshop, participants will explore essential skills for engaging decision makers and advancing CHW sustainability initiatives. Emphasizing the importance of relationship building, the session will guide attendees in establishing meaningful connections with decision-makers. You will learn how to secure meetings with decision-makers, gain practical insights into the structure and components of impactful meetings and practice communication skills through hands-on mock meetings. Additionally, you'll align messages with key CHW movement narratives, tailor talking points for specific audiences, and develop a plan for engaging decision-makers in your communities. By the end of the session, you will be equipped with the knowledge, skills, and confidence needed to drive meaningful change and secure support for CHW initiatives at all levels.

### Approaches for Community Health Worker Sustainable Financing: the SUSTAIN Framework

*\*Interpretation Available*

**Cedar Ballroom**

Center for Disease Control and Prevention, NACHW

To increase understanding of Community Health Worker (CHW) sustainable financing, particularly viewed from the context of CHW workforce sustainability, the Centers for Disease Prevention and Control's (CDC's) Division for Heart Disease and Stroke Prevention, in collaboration with the National Association of Community Health Workers (NACHW), developed a guide for federal, state, and local partners. This session will present information in the guide.

## Lunch & Closing Plenary Session

12:00 pm - 1:30 pm - **Grand Ballroom AB**

### Rising to the Challenge

Durrell Fox, CHW

CCR-2109 Recipients: Palau, Tuba City, Arizona, Jackson County, Ohio

Presenters will share how CHWs and CHW Allies have risen to the challenge, locally and nationally, to make the case for supporting and integrating CHWs by employing different strategies to communicate with, educate and engage decision-makers. The moderator and representatives from three 2109 projects will discuss some of their strategies and efforts in communicating with and engaging decision-makers on multiple levels of education and relationship building. They will share experiences educating members of Congress, Ministers of Health, Health Department and Tribal Leadership.